

## All Traffic is Not Created Equal

As an advertiser on **EMS1**, you will directly reach more Paramedics and EMTs who are seeking products than anywhere else online.

- 116,000 individual unique visitors every month (More than 200% growth year over year)
- 48,000 registered members
- 35% of our registered members have direct purchasing power for their agencies/departments

## Why Advertising with EMS1 is Better

We promote you directly to the Paramedics and EMTs interested in buying the products you sell. Our Product Category sponsorships provide access to an extremely targeted audience of first responders who are there to research and make product purchasing decisions. This means the people we send to your site are interested in purchasing the products you sell.

## EMS1 Advertisers Receive...

- Superior branding
- Targeted placement
- Product differentiation
- Unlimited posting of press releases, videos, new products and more

## Opportunities for Exposure

- Product Category sponsorships
- Exclusive Product Alert Email Blasts (34,000 subscribers)
- eNewsletter Insertions (34,000 subscribers)
- Banners
- Microsites
- Custom placements and much more!

## Best Return on Investment

We know better than anyone how to get you results. Our team is dedicated to helping you take advantage of custom online marketing opportunities, giving you the most targeted and effective exposure possible.

## Targeting Other Markets?

Are you also selling products to Police Officers, Firefighters, Homeland Security or Emergency Managers? We can help your reach these markets as well with our sister sites:

[www.PoliceOne.com](http://www.PoliceOne.com), [www.FireRescue1.com](http://www.FireRescue1.com) and [www.Homeland1.com](http://www.Homeland1.com).



For more information, please call (415) 962-5916 or email [Sales@EMS1.com](mailto:Sales@EMS1.com)